



Application Workshop

MBE/WBE Presentation

August 2022

MHDC.com

MBE/WBE Initiative

- The MBE/WBE Initiative was approved and included in the 2012 QAP.
- A MBE/WBE is a business that is at least 51 percent owned by one or more minorities or women members. Or, if publicly owned, 51 percent of its voting stock is owned by one or more minority or women group members, and the management and daily operations are controlled by one or more such individuals.

The Initiative was created to ...

Encourage the involvement of businesses that are MBE and/or WBE *certified* under a business certification program by

- . State of Missouri
- . City of Kansas City
- . St. Louis Airport Authority, or
- . Other certifying agencies

deemed appropriate by the Office of Equal Opportunity for the State of Missouri (OEO).



MBE/WBE Application Classifications

A preference in funding is given to Applications that reflected:

- . MBE/WBE Developer
- . Developer group that includes a MBE/WBE
- . Developer, Mentor/Protégé Relationship or

Exceeding ... a commitment to MBE/WBE participation *significantly* Exceeding the Participation Standard of 10/5 percent on both hard and soft costs

FIN 100 “Housing Preference”

- If you are an MBE/WBE be sure that you check the box under that tab and the specific category ... developer, developer group, or mentor protégé
- If you are claiming to “Exceed” the 10/5 percent goals (20/15), check the box.

Developing Your Utilization Plan

- Please use this outline as a guide in preparing your Plan
 - Development name and location
 - Developer name
 - General contractor name
 - Preference: Developer, Developer Group, Mentor/Protégé, and/or
 - Exceeding

Developing Your Plan

If you fall under one of the following groups:

- . Mentor/Protégé include the agreement. The agreement should define the relations, roles and duties, and the fee arrangement. The document should be signed by the parties.
- . Part of a Developer Group should clearly define the roles and the parties.

Utilization Plan

- Exceeding should clearly state to what extent you will exceed the 10/5 percent. The goal of at least 20/15 percent is required.
- Part 1:
- Begin your summary with your participation commitment percentages of both hard and soft costs
- Summarize your plan and commitment to the MBE/WBE Initiative
- Indicate any previous history of securing MBE/WBE participation and
- Planned outreach

Utilization Plan

- Part 2:

- Soft Costs

Itemize the soft cost work and estimate cost and percentages which anticipated for MBE/WBE contracts

Provide contractors name and indicate whether MBE or WBE

Include MBE/WBE certification documents

Describe in detail methods of outreach

Utilization Plan

- Hard Costs

Itemize the estimated hard cost contracts and percentages that will be awarded to MBE/WBE contractors

Provide names of contractors and contract amounts indicating whether MBE/WBE

Describe in detail methods of outreach

Utilization Plan

- Part 3:
Provide any additional information or documentation you feel will be helpful in evaluation of your plan
- Include previous history of worked performed with MHDC

Utilization Plan

- Part 4:
- Attach MBE/WBE certifications for prospective hard cost contractors
- PLEASE sign your Plan

Goal

- That every Developer/Owner who submits an application will use his/her *best efforts* to meet or exceed the committed goal of 10/5 percent.

In Summary:

- . On the FIN-100 ... check the appropriate boxes under Housing Preference
- . Follow the Plan Outline
- . Indicate your preference ... be sure that you clearly define the relationship and include a signed agreement
- . List soft cost and contractors and contract amounts; include projected hard cost contract amounts
- . Include MBE/WBE certification documents
- . List previous MHDC development history and outreach plans

Questions?

