

Role of Asset Management in the Application Process

August 10, 2022









Information Provided

- City/County Occupancy Reports
- Market Demographic Report
- Form 2013 Revenue/Expense Analysis
- Asset Management Application Scoring
- Preservation Letter Requests



Occupancy Reports

- Recent three months of occupancy %
- Identify underperforming markets
- Compare to State Occupancy Average 92.4% as of 6/30/22



Market Demographic Reports

Identify possible oversaturated/underperforming markets.

Share City/County Demographic Interviews.



MHDC Form 2013 Review

- Assist underwriting in determining project's overall viability over initial 15 year period.
- Determine reasonableness of the proposed 1st year budget.
- Provide suggestions for developer's consideration based on current portfolio.
- Benchmarking Analysis.



Form 2013 - Benchmarking Analysis

| Project Name 🔹 🔻 | 0 |
|--|---------------------|
| Dev Type 🔹 🔻 | 0 |
| Region 🔻 | KANSAS CITY MSA |
| City 👻 | 0 |
| Zip 🔻 | 0 |
| Mgmt Co Name 🛛 🔻 | 0 |
| County 🔹 | Clay |
| Expense Type 🔹 🔻 | Property and Li |
| Expense Group 🔹 🔻 | 6700 |
| Units Band 🔹 🔻 | 48-99 |
| Statement Type 🛛 🔻 | 0 |
| Urban/Rural 🔹 🔻 | URBAN |
| Statement Year 🔹 🔻 | 2014 |
| Building Type 🔹 🔻 | 0 |
| Audit Report Type 🛛 🔻 | Unqualified Audit 👘 |
| IncomeStateme 🔻 | Taxes and Insu |
| ProjectStatus 🔹 🔻 | ACTIVE |
| Laboration of the second secon | |

| County | City | Total Units | Dev Type | | Property and Liability Insurance (Hazard) Per Unit |
|--------|-------------|----------------|----------|--------|--|
| Clay | Kansas City | 87 | FAMILY | 32,120 | 369.20 |
| Clay | Kansas City | 48 | FAMILY | 22,506 | 468.88 |
| Clay | Kansas City | 56 | FAMILY | 25,718 | 459.25 |
| Clay | Kearney | 55 | ELDERLY | 12,459 | 226.53 |
| Clay | Liberty | 48 | FAMILY | 17,959 | 374.15 |
| Clay | Liberty | 65 | ELDERLY | 25,254 | 388.52 |

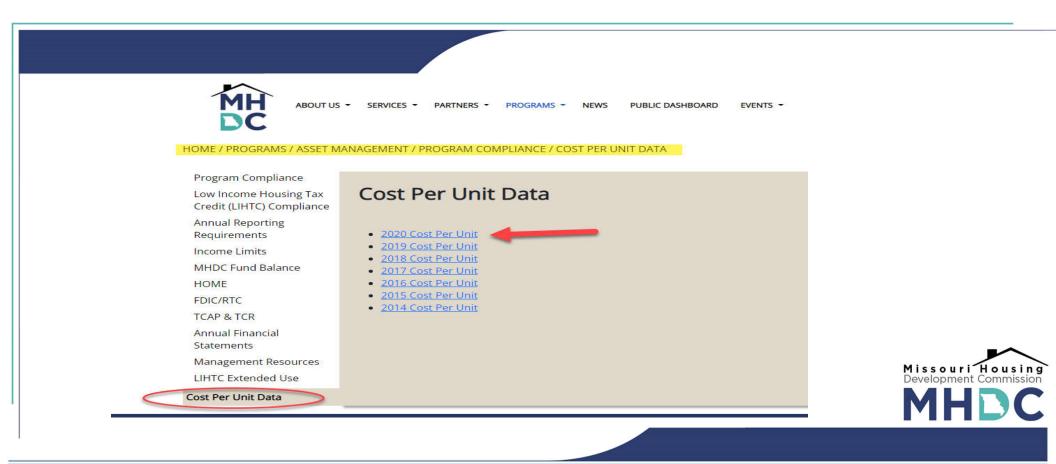


Form 2013 Budgeting Tips

- Meet with management company to discuss portfolio trends.
- Analyze expenses of existing phases or related properties in the area.
- Review MHDC published data.



Cost Per Unit Data



Cost Per Unit Data

| Entire AMRS Port | tfolio | | | | | | | | | | | | | | | |
|-------------------|-------------|---------|------------|-------------|------------------|-------------|-----------|------------|-----------|-------------|-------------|----------------|-----------|--------------|-------------|---------|
| 020 Expense Pe | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | |
| Total Properties: | | 718 | | | | | | | | | | | | | | |
| LIHTC ONLY | Urban/Rural | DevType | Const Type | City | County | Total Units | Admin | Supportive | Utility | Operating & | Real Estate | Property and | Taxes & | R4R Deposits | Total Exp | Exp / U |
| * | - | * | • | | - J | | - | Service - | * | Maintenan 👻 | Taxes 👻 | Liability Ir 🗸 | Insuran 🔻 | | * | 1 |
| NO | Urban | ELDERLY | New | Saint Louis | Saint Louis City | 89 | \$161,471 | \$0 | \$58,316 | \$234,683 | \$21,921 | \$41,825 | \$30,898 | \$35,845 | \$584,959 | \$6,57 |
| NO | Urban | FAMILY | New | Saint Louis | Saint Louis City | 126 | \$266,225 | \$0 | \$157,695 | \$299,997 | \$0 | \$86,625 | \$36,985 | \$60,357 | \$907,884 | \$7,20 |
| NO | Urban | FAMILY | New | Saint Louis | Saint Louis City | 148 | \$230,239 | \$0 | \$95,891 | \$767,854 | \$47,384 | \$53,386 | \$39,094 | \$66,997 | \$1,300,845 | \$8,78 |
| NO | Urban | FAMILY | New | Saint Louis | Saint Louis City | 12 | \$18,892 | \$0 | \$25,605 | \$9,900 | \$6,193 | \$25,269 | \$723 | \$6,313 | \$92,895 | \$7,74 |
| NO | Urban | FAMILY | New | Saint Louis | Saint Louis City | 158 | \$344,365 | \$0 | \$184,696 | \$353,180 | \$0 | \$97,403 | \$42,681 | \$70,618 | \$1,092,943 | \$6,91 |
| NO | Urban | FAMILY | New | Saint Louis | Saint Louis City | 10 | \$13,446 | \$0 | \$16,838 | \$4,520 | \$10,948 | \$12,910 | \$0 | \$4,538 | \$63,200 | \$6,32 |
| NO | Urban | FAMILY | New | Saint Louis | Saint Louis City | 80 | \$205,576 | 50 | \$43,180 | \$218,260 | \$70,132 | \$52,068 | \$48,863 | \$24,300 | \$662,379 | \$8.2 |



Form 2013 Budgeting Tips Cont...

- Include expenses that are expected to reoccur on an annual basis.
- Budget One FTE Manager and Maintenance person for properties with 48 + units and are not part of a multi-phase development.
- Avoid the "Miscellaneous" temptation.
- Common space utilities still need to be budgeted.



Form 2013 Budgeting Tips Cont...

- Avoid grouping contract related expenses, i.e., snow removal, HVAC, exterminating, vacant unit preparation costs, etc. under the general contracts category.
- Obtain current insurance quotes.
- Indicate any tax abatement.
- Special Needs/Supportive Service Account.



Special Needs/Supportive Service Account

| 36) Vacant Unit Prep (Carpets, Painting, Etc.) | #6580 | \$3,000 |
|--|--------------|-----------|
| 37) Misc. Operating & Maintenance Exp. | #6590 | \$0 |
| 38) Total Operating & Maint Expenses | #6500T | \$47,490 |
| 39) Real Estate Taxes | #6710 | \$10,000 |
| 40) Property & Liab Sty Insurance | #6720 | \$11,000 |
| 41) Health Insurance | #6723 | \$3,000 |
| 42) Workers Comp | #6722 | \$1,000 |
| 43) MIP Insurance | #6850 | SO |
| 44) Fideaty Bond | #6721 | \$250 |
| 45) Other Tax Assessments | | \$0 |
| 48) Other: (Describe) | | \$12,000 |
| 47) Total Fixed Expenses | | \$37,250 |
| 48) Replacement Reserves | | \$10,800 |
| 49) Total Expenses | | \$161,478 |
| 50) No. of Units | | 36 |
| 51) Expenses per Unit | | \$4,485 |
| | | |



Property "Busters"

- Unrealistic budgeting.
- Not planning for the end of the tax abatement.
- Not adequately planning for insurance premium and property tax increases.
- Not adequately planning for the end of useful life during the rehab – concrete, roofs, mechanical systems, elevators, etc.
- Security.



Security Budgeting Policy

- For development proposals in areas where the market study reports a crime index above two times the current state index of 1086 as reported in the <u>areavibes.com</u> data, such proposals must address security needs in the development and operating budgets, or provide a detailed explanation why such measures will not be necessary.
- <u>NOTE</u>: The state and local factors from <u>areavibes.com</u> change annually in the late fall of each year; therefore any market study update submitted for consideration must include updated crime statistics.



Asset Management Application Scoring 8 pts

- Average Inspection Score 3 pts
- Total Noncompliance Events 2 pts
- Corrected Noncompliance 2 pts
- Portfolio Occupancy 1 pt



Average Inspection Score - 3pts

- Blended score from physical inspection results from both the developer and proposed management company.
- Looked at most recent physical inspection score for all properties in portfolio and assign a value.
- 0 = Unsat Rating; 3= Below Avg Rating; 5 = Satisfactory Rating; 6 = Above Avg Rating; 7 = Superior Rating.
- Total of Physical Inspection Scores/ Total # of inspections performed.



Average Inspection Score

- Determine blended inspection score from both the developer and proposed management company.
- Determine where blended score falls within the new blended score chart.

| | Inspection Blended Score Chart | | | | | | | | |
|------------|--------------------------------|--------|------------------------------|--|--|--|--|--|--|
| Bended S | core | Points | Rating | | | | | | |
| 6.99 - 6.0 | | 3 | Superior/Above Average | | | | | | |
| 5.99 - 5.0 | | 2 | High Satisfactory | | | | | | |
| 4.99 - 4.0 | | 1 | Low Satisfactory | | | | | | |
| 3.99 and b | elow | 0 | Below Average/Unsatisfactory | | | | | | |



Average Inspection Score Example 1

| Developer X | YZ Comp | any | | | | ABC Manage | ment Co | mpany | | |
|-------------|---------|------|---------|---------|-------|-------------|---------|-------|------|-----|
| | Phy | Man | File | OCC | | | Phy | Man | File | OCC |
| Property 1 | 5 | 6 | 6 | 7 | | Property 1 | 5 | 6 | 6 | 7 |
| Property 2 | 5 | 7 | 7 | 7 | | Property 2 | 7 | 7 | 7 | 7 |
| Property 3 | 6 | 5 | 7 | 7 | | Property 3 | 6 | 5 | 7 | 7 |
| Property 4 | 5 | 6 | 6 | 7 | | Property 4 | 5 | 6 | 6 | 7 |
| Property 5 | 5 | 5 | 5 | 7 | | Property 5 | 5 | 5 | 5 | 7 |
| | | | | | | Property 6 | 5 | 6 | 6 | 7 |
| Averag | e Score | 6.05 | | | | Property 7 | 5 | 6 | 6 | 7 |
| | | | | | | Property 8 | 5 | 6 | 6 | 7 |
| | | | | | | Property 9 | 5 | 6 | 7 | 7 |
| | | | | | | Property 10 | 5 | 5 | 7 | 7 |
| | | | | | | Averag | e Score | 6.10 | | |
| | | | Blendeo | d Score | 6.075 | | | | | |



3 Points

Average Inspection Score Example 2

| Developer X | YZ Comp | any | | | | ABC Manager | ment Co | mpany | | |
|-------------|---------|------|---------|-------|------|-------------|---------|-------|------|-----|
| | Phy | Man | File | OCC | | | Phy | Man | File | OCC |
| Property 1 | 5 | 6 | 6 | 7 | | Property 1 | 5 | 6 | 6 | 7 |
| Property 2 | 3 | 7 | 7 | 7 | | Property 2 | 7 | 7 | 7 | 7 |
| Property 3 | 6 | 5 | 7 | 7 | | Property 3 | 6 | 5 | 7 | 7 |
| Property 4 | 3 | 6 | 6 | 7 | | Property 4 | 5 | 6 | 6 | 7 |
| Property 5 | 5 | 5 | 5 | 7 | | Property 5 | 5 | 5 | 5 | 7 |
| | | | | | | Property 6 | 5 | 6 | 6 | 7 |
| Averag | e Score | 5.85 | | | | Property 7 | 5 | 6 | 6 | 7 |
| | | | | | | Property 8 | 5 | 6 | 6 | 7 |
| | | | | | | Property 9 | 5 | 6 | 7 | 7 |
| | | | | | | Property 10 | 5 | 5 | 7 | 7 |
| | | | | | | Averag | e Score | 6.10 | | |
| | | | Blended | Score | 5.95 | | | | | |



Inspection Score Chart

| Blended | |
|----------------|--------|
| Scoring Chart | Points |
| 6.99 -6.0 | 3 |
| 5.99 - 5.0 | 2 |
| 4.99 - 4.0 | 1 |
| 3.99 and below | 0 |

| | Blended | |
|-----------|---------|--------|
| | Score | Points |
| Example 1 | 6.075 | 3pts |
| Example 2 | 5.95 | 2 pts |



Total Noncompliance Events – 2 pts

- Total of noncompliance events identified for the management company.
- Total # of noncompliance events / Total number of properties in management portfolio.
- Applications Divided into three tiers.
 - Tier 1 received 2 pts (Noncompliance range- 0 .50)
 - Tier 2 received 1 pt (Noncompliance range- 0.51 1.0)
 - Tier 3 received 0 pt (Noncompliance range- 1.0+)



Total Noncompliance Events Examples

 Management had 5 total noncompliance events and manages 55 properties = noncompliance rate is .09 and receives 2 pts.

 Management had 95 total noncompliance events and manages 12 properties = noncompliance rate is 7.92 and receives 0 points.



Corrected Noncompliance -2 pt

- No Noncompliance events during year = 2 pts
- Cleared noncompliance; minor open issues = 1 pt
- Major Uncorrected Noncompliance = 0 pts

Including but not limited to:

- Expired management application;
- Delinquent mortgage;
- Unsubmitted AFS;
- Uncorrected 8823s;
- Open inspections;
- Missing compliance exhibits;
- Unsubmitted COL.

Noncompliance reports will be generated on Tuesday October 11, 2021

Missouri Hou



- Portfolio above 90% = 1 pt
- Portfolio below 90% = 0 pts



Asset Management Application Scoring Property Acquisitions

- Opportunity to identify troubled properties that were acquired within the calendar year.
- Results will be excluded from scoring analysis.
- Owner and management must disclose all properties in the comments section of <u>Application Self Scoring Form</u>.



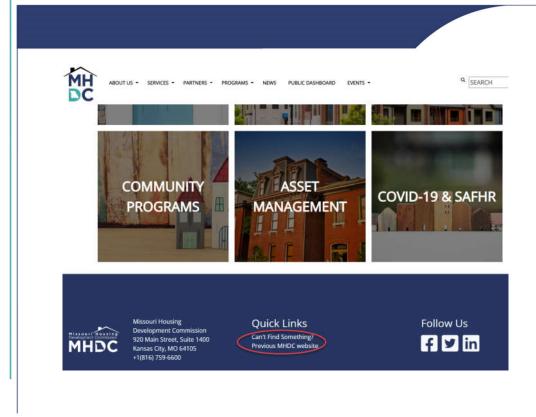
Preservation Letter Review

- Asset Management will be performing site visits.
- All site visits must be completed by September 15, 2022.
- Contact Scott Hanak at shanak@mhdc.com to schedule the site visit.
- Refer to Preservation Letter Checklist on MHDC website <u>https://mhdc.com/programs/multifamily/multifamily-</u> <u>application/fy2022-application-forms-and-checklists/</u> to prepare for MHDC's site visit.

Note: Previous unfunded applications that received a preservation letter in previous years do not need to schedule an onsite visit. Contact Scott Hanak at shanak@mhdc.com to receive a new letter that corresponds with the QAP year under consideration.



New MHDC Website



Don't worry – It's still there!! http://mhdc-legacy.mhdc.com/





Questions?

